

DANCE INTERNATIONAL

IDTA

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**MOVE IT
2008**

MOVE IT EXHIBITION

by Richard Hopkins

If there was ever a display of the dedicated popularity of dancing in this country, let us look no further than the enthusiasm for this art at the annual Move It Exhibition. Held at Olympia in London, the three days of dance-orientated events were a Mecca for dancing; leaving no style of dance excluded from the vast wealth of talent, accessible information for those keen to further their passion for dance, entertainment and fresh creativity, all under one roof! Colourful exhibition stands, electrifying stage demonstrations, lectures from professionals and enlightening taster classes provided endless opportunity to learn a new, or further your speciality, style of dance.

This year's events from 7th-9th March, experienced a marked increase in attendance.

Every major dance organisation showed its support for dance through its presence, with the event attracting exhibitors from as far afield as Australia and Russia.

The main stage showed a diverse and wide range of dance styles and our eyes were treated to dancing showcases ranging from Bhangra to ballet, from boogaloo to Bollywood, and from break dancing to ballroom. As if this was not enough, the upper floor offered free seminars for those wishing to obtain expert advice and dancing inspiration.

Once again IDTA had a strong representation. This year, an increase in stand size enabled us to include a Liberty sprung panel dance floor with Harlequin Fiesta vinyl surface sponsored by Harlequin. When there

was a break in the main performances, we hosted a wide variety of dance instruction, exhibitions and demonstrations and witnessed the smiling faces and interest of the public, who spent time watching and enjoying the entertainment and ventured onto our floor to participate in the dance activities. Our exciting and visual dance area proved to be a vital asset for IDTA.

The continual flow of bright and motivated individuals to our stand, armed with enquiries and interest for IDTA and its services, never ceased. Importantly, the event was once again a learning curve for us and we respect and listen to every comment and observation that was brought to our attention. The dance world is developing at a vast rate and in order to offer, a first class service we made notes of



IDTA stand



L to R: Chief Executive, Keith Homes, Assistant Chief Executive, Liz Murphy, Financial Director, George Coad, President, Anna Jones, director, Philip Diment, Christine Diment, director, Richard Hopkins



Modern Jazz class



Ariel shot of IDTA stand

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President, Anna Jones lectures on freestyle



Modern Jazz lecture



Modern Jazz class

all the helpful comments ensuring that IDTA remains Always One Step Ahead.

The exhibition proved an essential for every enthusiastic dancer. Owing to the popularity of this the Move It Exhibition 2009 will be moving to a larger hall in Olympia. IDTA will, once again, be represented at this event. If you are planning to attend there will be a warm welcome awaiting you at our stand.

Co-ordinating and contribution to our successful image, our grateful thanks goes to Keith Holmes, Liz Murphy the Move It 'committee', the team at head office, those individuals who offered their valuable time conducting classes, shows and workshops our directors, examiners and valued members - your enthusiasm for dance is wonderful and made the exhibition all the more enjoyable.

Too numerous to mention all those to whom we send our sincere thanks but suffice to say that, owing of their commitment to IDTA we were able to proudly show the public the first class service which we thrive to offer

Speaking on behalf of the IDTA team we thoroughly enjoyed ourselves at Move It 2008 and was proud to represent our association - we look forward to seeing you all next year!



Martin Cutler takes a Latin class



General exhibition shot



Hayley Diment's freestyle class



Main Stage Performance



Linda Regan takes a ballet class



Kerri Anne Donaldson and Alejandro Hernanda

